

COMPETITION GUIDELINES

<u>CLASS</u>	<u>CATEGORY</u>	<u>CRITERIA</u>
1-3	Premium Book	Attractive cover design; easy to read; judging schedule included; Officers, directors, department heads identified; entry blanks included; overall eye appeal. This category has been splint in 3 divisions.
4	Premium Tabloid	Layout; easy to read; overall eye appeal; various fair highlights
5	Non-Premium Tabloid	Covered; balance of ads and fair coverage; cover design.
6	Fair Brochure	Brochure will be judged on overall eye appeal (attractiveness as seen on a brochure rack) Easy to read (both style and flow) Layout (ease of opening and following from one section to another) Fair Highlights and info covered; Quality and use of graphics/photos; Use of theme (any one theme carried throughout brochure)
7	Flyer	Flat single information sheet advertising a fair <u>event</u> .
8	Poster	Large printed paper advertising fair
9	Letterhead	Fair name easily recognized with fair contact information.
10-13	Scrapbook	Theme; fair week highlights covered; neatness; table of contents. Officers listed; photos (people identified); balance of agriculture and entertainment; overall creativity including cover. Should not be confused with a photo album. Contents may include yearly fair events.
14	Digital Scrapbook	Same criteria as above category but all must be DIGITAL . Must be Bound in hard cover book.
15	Pick TN Products	8x10 Photo on black cardstock; Only ONE picture; no captions
16	Fair Picture Collage	Fill a 11x17 foam board with pictures that will tell the story about fair week. The pictures can be raised, cropped, chopped. This will be judged on creativity and eye appeal.
17-20	Quilts	Criteria on entry form sheet. Must be finished within last year. No wall hanging or lap quilts. Information card MUST be attached. <u>We will have one person assigned to quilts this year to receive them in during registration. Please know what type each quit you bring is.</u>
21	Fair Display Free Standing	Display must NOT exceed 8ft TALL x 6ft WIDE, and 4ft DEEP. Should convey a message; creativity; eye appeal; neatness.

PLEASE MEASURE. Bring extension cords.

22	Fair Display Tabletop	Tabletop display size 5ft high (from top of table) 8ft wide, 3-4ft deep. Should convey message; creativity; eye appeal; neatness PLEASE MEASURE. Bring extension cords.
23	Promotional Merchandise	Creativity, follows common theme (logo or theme of fair)
24	Best Season Pass	Fair identified, durability, dates valid.
25	Best Fair Theme Display	Should convey what your fair theme was; creativity, eye appeal Display will be set up on bar round table. Measurements Across tables are 30 inches
26	Website	Judging will be after January 1st. Web site will be Judged on overall appearance; use of graphics; content, Organization; purpose of promotion.
27-28	Video PowerPoint **Entries must be mailed in to Brittany by Jan 1st.**	Entry MUST be in DVD/USB format. Amateur prepared must be Completely produced by amateur(s). No commercial entries. Length must be at least 3 minutes but no longer than 5 minutes. Video should cover all areas of your fair with a uniform blend of Agriculture and the commercial area of the fair; follow a common Theme; convey human interest; have sound track and photo's Complement one another; be of good quality photography Contain script narration when appropriate.
29-30	Creative Fair Idea	Must be attached to an 11x17 BLACK construction paper back- ground, use photos and a narrative of 50 words or less of the idea and how it was used at your fair. It will be judged on design and creativity, overall appearance, layout of the materials and contents. PHOTO'S ONLY. NO RAISED PICTURES
31-33	Hats and Shirts	Theme consistent with shirt/hat. Fabric appropriate and Good quality. Color of logo complimentary to shirt/hat. Workmanship of logo. All mediums will be judged together in same category. Small or medium please. There are separate categories for screen print and embroidery shirts.
34	Fair Ribbon Craft	This may be any craft made from any type of fair ribbons from your own fair or other fairs. Name of fair may or may not be visible.
35	Recycled/Repurposed Product	Made from anything that can be recycled.

Follies Picture

Needs to be a 5x7 picture on black cardstock showing the funny and priceless times had by either fair goer or fair workers.

Golden Needle
Award

This will be given to the most outstanding quilt entered in the 4 quilting categories.

Most Outstanding
Entry

This will be given to the most outstanding 1st place entry chosen by the judges in all categories. (Excluding quilts)